

COMBINED
35+ YEARS
EXPERIENCE!



Inside the industry: The endemic brand viewpoint

GREG WELLER & ADRIEN GUERRA



MINECRAFT

FORTNITE

Grand
theft
auto
ONLINE

EXPEDITION

MARIOKART
WORLD

HADES

BLUE
PRINCE

BATTLEFIELD
6

DAVE
GREENE

DEATH
STRAINING
BALLX PIT

DISPATCH

2

HOLLOW KNIGHT

SILKSONG

ON THE BEACH

SILENT HILL

ARC
Raiders

DONKEY KONG
BANANZA

SPLIT FICTION







MINECRAFT

GHOST
OF YODEI

FORTNITE

GRAND
THEFT
AUTO
ONLINE

EXPEDITION

MARIO KART
WORLD

HADES

BLUE
PRINCE

BATTLEFIELD
6

DAVE
THE DIVER

DEATH
STRANDING

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